consuma

CAREERS AT CONSUMA

Do your best work here.

@ Consuma

A peek inside how we work, and the people that make it happen.

- **A small, close-knit team**
  Where your work reaches everyone
- **Ideas over hierarchy**
  The best solution wins, not the title
- **Serious about the work**
  Never too serious when having a good time
- **Rooted in Bengaluru**
  Working with brands the world knows



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We live in an Era of Rapid

Consumers move fast, but research still takes weeks. The web is the world's largest focus group, and our **Rapid Research Platform™ (RRP™)** is the first built to research it, turning billions of real conversations into answers in minutes.

Listening tells you what. Research tells you why.

3 min

to answer a question that traditional research needs weeks for

15x

more contextually relevant data, captured by Smart Crawlers built over five years

BRANDS WE ARE POWERING

Coca-Cola · Godrej · Britannia · Titan Company · Castrol · foxtale · WPP · IPL · Pocket FM

HOW WE WORK

01

Ownership from day one

You'll own real problems, real projects and real outcomes from your first week.

02

Fast, but never shallow

Like our product, we move quickly and think deeply. Speed and quality go hand in hand here.

03

Learn out loud

Ask anything, share what you learn and grow alongside teammates who love to teach.

04

Celebrate every win

Big launch or small breakthrough, we make time to cheer each other on.

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Work hard, have fun doing it







Our clubs

Sports Club
Cricket, football, badminton and more. Everyone's welcome to play.

Entertainment Club
Movie nights, music, memes and everything pop culture.

Fitness Club
From group marathons and push-up challenges to Pilates sessions and a gym downstairs, there's a workout for everyone.

Gaming Club
Friendly rivalries, team battles and bragging rights on the line.

Book Club
Swapping stories, ideas and recommendations, one chapter at a time.

Sabse Shuddh Paani
Our most legendary club. Join us and find out why.

RITUALS — Morning Wordle & Connections · 4 pm Crossword · Chess Tournaments

Stories from the team

"I've been in the market research space for a bit, and the pain points Consuma set out to solve were very real. Companies used to take three weeks to make a report - it was really cool that there was a tool that could actually solve that."



Gauri Pawsey

"You need conviction in the product you're marketing. I have that here."



Mahitha Ramesh

"No one stops you here. If something strikes you, you can build it, prototype it, and ship it. We are free to experiment."



Koushith B R

"Where else would you have a Google Calendar invite for solving crosswords :)"



Haajer Khan

"Where else do you get paid to scroll reels for five hours? Here, that's research we do for our clients."



Siddharth Tawker

"I was really looking forward to the work before I joined. When I joined, I realised even the people are fun to hang out with."



Tavanya Seth

"Once I joined, I realised I'm surrounded by a lot of talented individuals, and that inspires me to keep learning."



Advait Nawathe

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You'll love it here if you...

- Get excited about how people think and buy
- Like figuring things out without a manual
- Want your work to matter from week one
- Enjoy moving fast with smart people

What you'll get

- Real projects for brands you already know
- Hands-on AI, build with agents and our own research models
- Mentorship from founders and a team that loves to teach
- Room to grow as fast as you want to
- A team you'll actually look forward to seeing

YOUR JOURNEY TO CONSUMA

1
Apply
Click open roles and fill the Google form or send us a mail

2
Intro call
A relaxed 15 min chat

3
Assignment
48 hours to show your thinking

4
Walkthrough
Talk us through your work

5
Final round
Meet Abhilash, our founder

🎉
Welcome!
Offer and onboarding

OPEN ROLES

Join the team that is revolutionising research

See open roles →

Get Rapid. Join us.

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SOCIALS
in

OFFICE
Sumadhura Capitol Towers, Whitefield, Bengaluru

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